



**Pima Adult and Family Literacy Corps**  
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## Pima Community College AmeriCorps Program Year (2013-2014)

**Tucson, Arizona**

**Federal Legislative District(s): 1,2, &3**

### **PROGRAM FAST FACTS**

**Congressional District(s): 1, 2, 3**  
**State Legislative District(s): 02, 03, 10, 11**  
**Service Area by County/City: Pima/Tucson**  
**Project Federal Share: \$132,359**  
**Project Local Match: \$132,360**  
**Community Volunteers Recruited: 142**  
**Volunteer Hours Served: 4,511**  
**Value of Volunteer Hours: \$90,580.88**  
\*2011 Independent Sector Rate for the Value of a Volunteer Hour in Arizona is \$20.08

### **Community Need**

Pima County lies sixty miles north of the Mexican border, encompassing the Tucson metropolitan area, the Pascua Yaqui and Tohono O'odham reservations, as well as unincorporated areas. Pima County is the 47th largest county in the United States with a population of 907,059 (U.S. Census 2004). Since 2000, the region grew by nearly 90,000 residents. In Pima County 20.6% of families with small children and 46.9% of single mothers with small children live below the poverty level. Pima Community College Adult Education remains the educational destination of both choice and necessity for some of Pima County's most vulnerable and needy residents. Intergenerational studies have shown the strong correlation between the literacy levels of parents and their children.

### **National Priority Area and Program Performance Goals : Education**

- **Increase the literacy levels of 200 adults education students and 50 early childhood education students.**

### **Program Activities**

Members co-facilitate literacy development activities with Adult Educators such as teaching English as a Second Language, High School Equivalency preparation, Family Math and Science, bookmaking, Digital story making, and *Teach the Parent, Reach the Child* Curriculum.

Members support adult education students in reaching their academic skills and aid parents in using techniques and strategies with their children that they learned in the classroom. Members teach these strategies through literacy development trainings, through one on one tutoring, and through small and large group instruction.

### **Program Impact**

"Teach the parent, reach the child," has been the guiding principle of Pima Adult and Family Literacy Corps (PAFLC) since 1994. PAFLC's goal is to promote Early Childhood Literacy by building parents' capacity for applying effective, scientifically-based approaches to improving their children's educational achievements. Pima Adult and Family Literacy AmeriCorps members have tutored 5,337 adults and children in building their literacy skills. Of those students, 86% have made academic gains. The Pima Adult and Family Literacy Corps Members have facilitated 25 summer programs since 2003, reaching 549 families.

*"I saw the moms in the program not only apply the new learning, but I saw moms reading a lot, mostly because of the training they had received in reading techniques; and it was amazing – to see them all together reading, spending time with their children. It was just beautiful. In this training we learned the importance of reading at a very young age and how important it is to build brain connections."*

*Ana Robles de Monge 2012 - 2014*



## Cont. Program Name

### Mission

Family Literacy AmeriCorps will strengthen families through service, building a more literate community through the fundamental principle, "Teach the parent, reach the child."

### Vision

PAFLC AmeriCorps envisions a community where Members provide service in multiple sites throughout Pima County. AmeriCorps Members will fulfill the mission of building a more literate community by supporting individuals and families in developing their highest potential and breaking the intergenerational cycle of poverty and low literacy.

### History

Pima Adult and Family Literacy Corps was established in 1994 and soon became an instrumental component of the Family Literacy Program. In the inaugural year, eight AmeriCorps members were placed in five Family Literacy sites. Over the last twenty years PAFLC has expanded into eleven sites, enrolled 181 AmeriCorps members. Of those members, 86 have stayed on to do a second term, one a third term and one member served four terms of service. Members are currently serving in three Adult Education Learning Centers, the Civics Program, and two Family Literacy centers in the Sunnyside and Tucson Unified School Districts.

### Partnerships

State of Arizona  
Corporation for National and Community Service  
Governor Jan Brewer's Office of Children, Youth and Family  
Governor's Commission on Service and Volunteerism  
Pima Community College Adult Education  
Pima Community College Family Literacy Program  
Sunnyside Unified School District  
Tucson Unified School District  
Child Parent Centers, Inc. (Head Start)  
Tucson Service Learning Group

### OTHER

PAFLC is directly aligned with the national directive to "serve communities and build the capacity of organizations to meet local needs." Collaboration is the keystone of PAFLC which is an integral part of a network of community organizations including Arts for All, Inc., the UA Wildcat Corps, Pima Prevention Partnership and the Tucson Service Learning Group. AmeriCorps Members from collaborating programs are invited regularly to participate in PAFLC educational events, service projects, youth retreats and trainings such as Adult and Early Childhood Literacy. Members participate in a wide range of service projects including at the Governor's Annual National and Community Service Conference, at which time they network with Members from other service programs, share information about resources, and discuss upcoming state-wide service projects.

We are key partners in the Annual Tucson Youth Leadership Retreat and part of the Lead Agency for Global Youth Service Day for the State of Arizona.

PAFLC will continue to initiate and participate in coordination meetings with all local collaborating service programs in order to improve the quality of service in Arizona.

In June of 2010, the Pima Adult and Family Literacy Corps received national recognition in the publication:

*"A Collection of 52 of the Most Innovative AmeriCorps Programs in the United States"*

Of the many AmeriCorps programs in Arizona, only one was chosen for this recognition... Pima Adult and Family Literacy Corps.

